## Social Pedagogies as a Framework for Design and Inquiry

Was "Digital Tools, Inquiry, and SoTL in the Humanities"

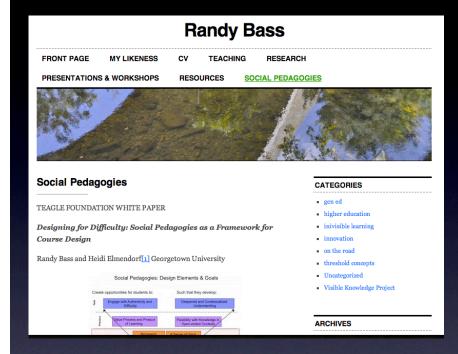
Randy Bass, Center for New Designs in Learning and Scholarship (CNDLS), Georgetown University

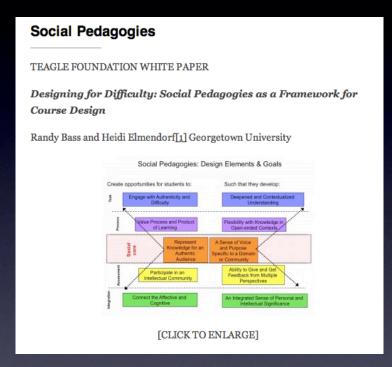
University of Wisconsin

President's Summit

April 14-15, 2011



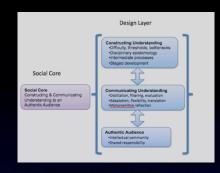




https://commons.georgetown.edu/blogs/bassr/social-pedagogies/



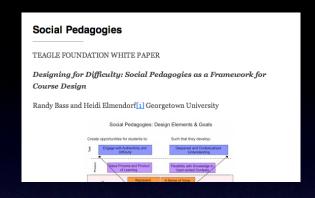
#### Social Pedagogies Workshop --



Focus on Design: What do social pedagogies look like in practice?

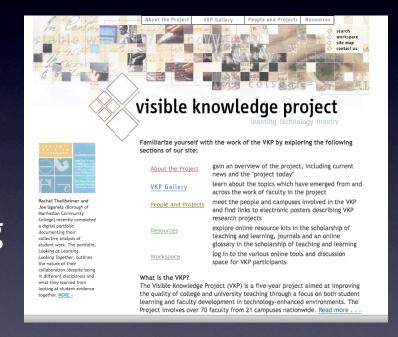
Focus on Evidence of learning: Assessment or Inquiry: What are some issues with evidence of learning in social pedagogies?





Where did this work come from?

- Adaptive Expertise
- Embodied learning
- Socially Situated Learning



https://commons.georgetown.edu/blogs/bassr/social-pedagogies/

Bass and Elmendorf, 2011





Where did this work come from?

Digital Stories

and

Biology community-based teaching (thesis and gen ed)

https://commons.georgetown.edu/blogs/bassr/social-pedagogies/





Where did this work come from?

Reacting to the Past (History)

Using video student think alouds for Math problem-solving

Literature and Anthropology courses using suite of Web 2.0 tools (blogs, wiki's, twitter, social bookmarking) to share co-construction of courses



Social Core

Constructing and
Communicating
Understanding to an
Authentic Audience



Social Core

Constructing and
Communicating
Understanding to an
Authentic Audience

Constructing understanding

Difficulty
Disciplinary thinking
Intermediate thinking

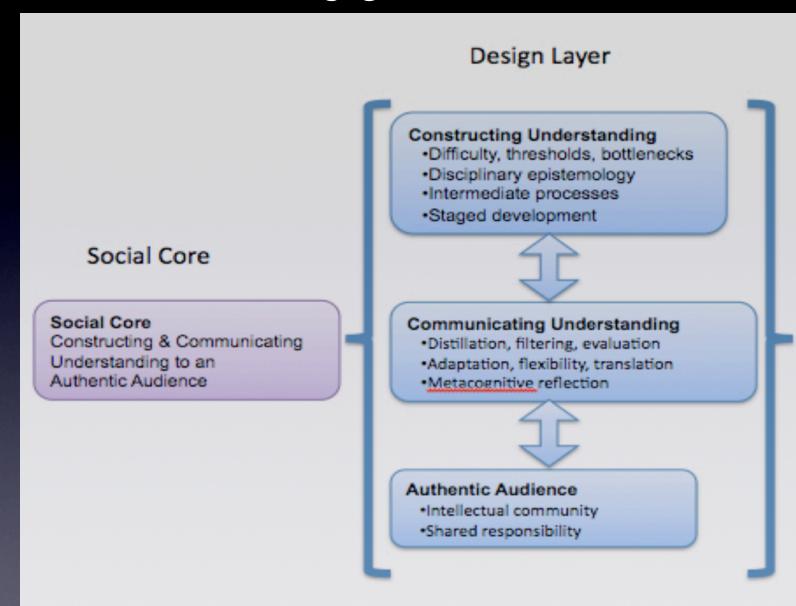
Communicating understanding

Adaptive expertise Metacognition

Authentic Audience

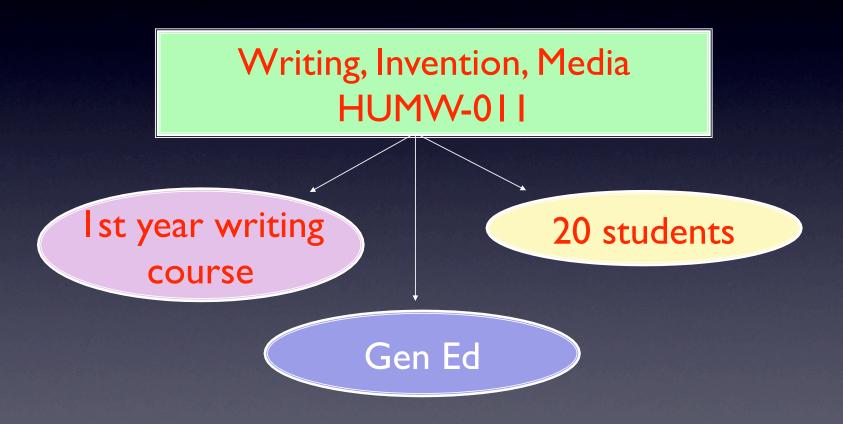
Intellectual Community
Shared Responsibility







## Social Pedagogies and an Introductory Writing Class





## Humanities & Writing 011

- First-year required writing course
- Section theme: "Writing, Invention, Media"
- Core concept: "writing is a social act"
- Core theme: Changes modes of learning, the participatory culture of Web, and the nature of the University
- Assessment through contract, crowd-sourcing (peer rating and aggregation), and professor judgment

Worthwhile

**Important** 

**CORE** 

Grant Wiggins and Jay McTighe,

What is worth knowing and doing?

What is important to know and do?

What is a core or enduring understanding?

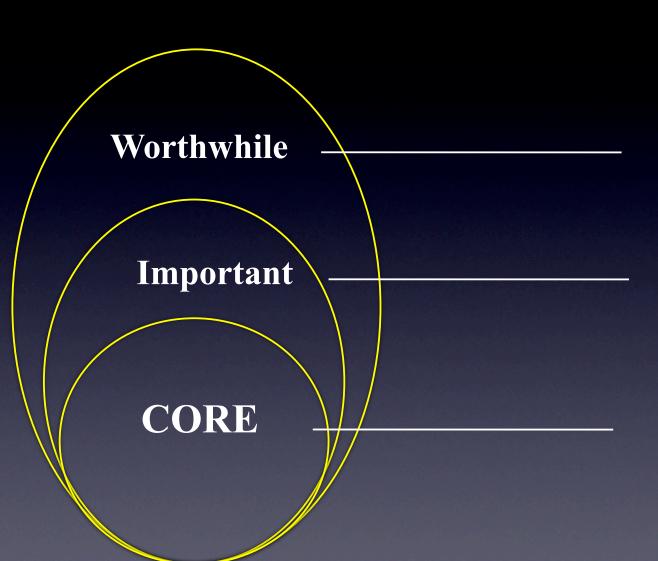


#### HUMW011: Writing, Invention, Media

Opening
Day
exercise:

Writing in school?

Writing on the Web?





according analytic analyzing approach appropriate argument body brainstorming clear communicating confidence construction content creating creativity developing different explained express facts final form grammar ideas intent interpret introduction issue knowledge message movtive observe Opinion paper paragraphs pathos personal persuasive proofreading proper putting steps structure style sure tangible topic types voice writing

Core Values of Writing in School: Week One





adj analytical basic business choice Citation citing common complex conclusion creative devices different differentiation editing errors figures flow formatting forms genre grammar higher intext introduction letter line literary mla names noun paragraph pronoun punch punctuation recognize research rules sources speech Spelling strong structure styles transition types vocab VOCabulary voice writing

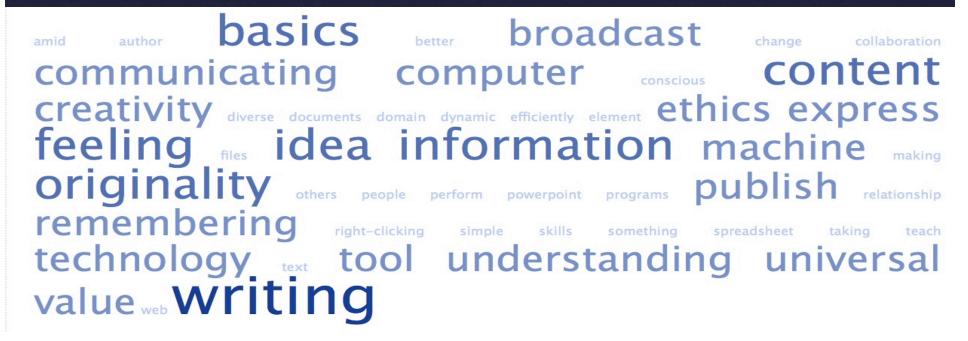
basic body choice citation citing clarity composition conclusion delivery develop different effectiveness engage everything formulas formulas formulate genres grammar idea imagery importance main metaphors paper punctuation questions readers research reverts sentence simple smooth sources spelling structure support sure thesis topic transitions variety vocabulary voice writing written

according analytic analyzing approach appropriate argument body brainstorming clear communicating confidence construction content creating creativity developing different explained express facts final form grammar ideas intent interpret introduction issue knowledge message movtive observe Opinion paper paragraphs pathos personal persuasive proofreading proper putting steps structure style sure tangible topic types voice writing

#### **Core Understandings--writing in school (week one)**

according analytic analyzing approach appropriate argument body brainstorming clear communicating confidence construction content creating Creativity developing different explained express facts final form grammar ideas intent interpret introduction issue knowledge message movtive observe Opinion paper paragraphs pathos personal persuasive proofreading proper putting steps structure style sure tangible topic types voice writing

#### Core Understandings--digital, Writing on the web (week one)



accessible agree appealing appearance applications around audience citation code computer create different documents editing etc ethics evaluating excel format free internet knowing knowling links listen methods microsoft navigation Online paper people processor reaching resources search short short cuts sources speed stuff tech technical technological tools txt type

abilities able accessible accompanying actions appear assisting audience convincing copyright Credibility cultures different drafting edit effective etc evaluate external form format help ideas info interactive knowledge languages links marketing media mediums mindful opinions page powerpoint previous programs public realize respectful search sites sources technology text typing understanding unifying web writing

amid author basics better broadcast change collaboration communicating computer conscious content creativity diverse documents domain dynamic efficiently element ethics express feeling files idea information machine making originality others people perform powerpoint programs publish relationship remembering right-clicking simple skills something spreadsheet taking teach technology text tool understanding universal value web Writing

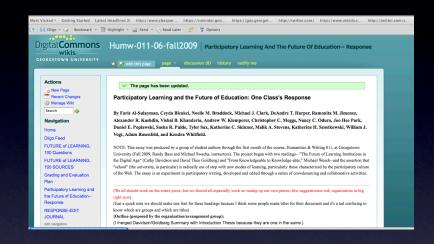
#### **Core Understandings--writing (week one)**

according analytic analyzing approach appropriate argument body brainstorming clear communicating confidence construction content creating Creativity developing different explained express facts final form grammar ideas intent interpret introduction issue knowledge message movtive observe Opinion paper paragraphs pathos personal persuasive proofreading proper putting steps structure style sure tangible topic types voice writing

#### **Core Understandings--writing (week 14)**

acknowledgement added argument audience authority choice coherence connect Conversation creating critical developing distinct emotions emphasize field foundation going ideas important improvisation interrupted knowing knowledge language limits means mode organization original others passion relation relationship showing solid specific stance Subject substance sure text themes thesis thinking topic Voice writer writing

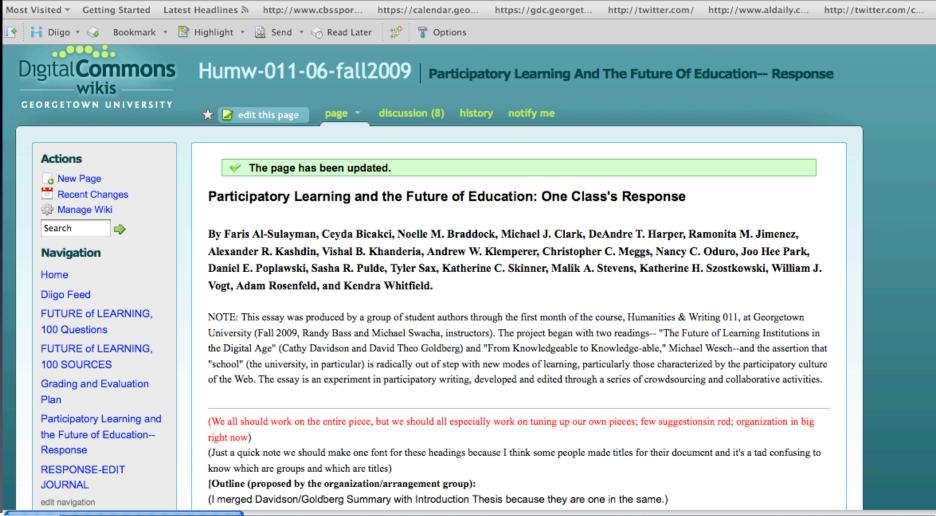
## Working in the Wiki



"Authentic task"-- Write a susbstantive position statement, as a class, using the Wiki.

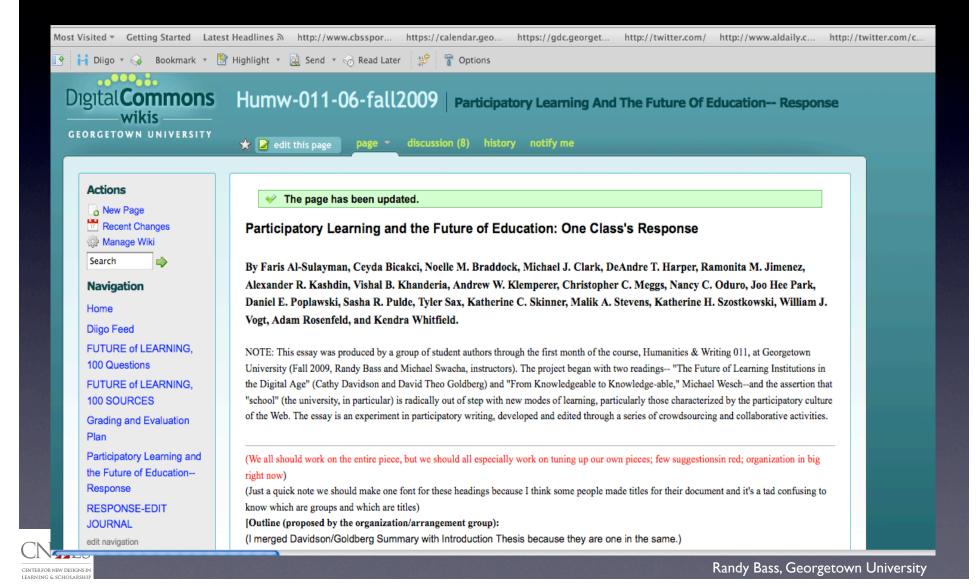


## Working in the Wiki

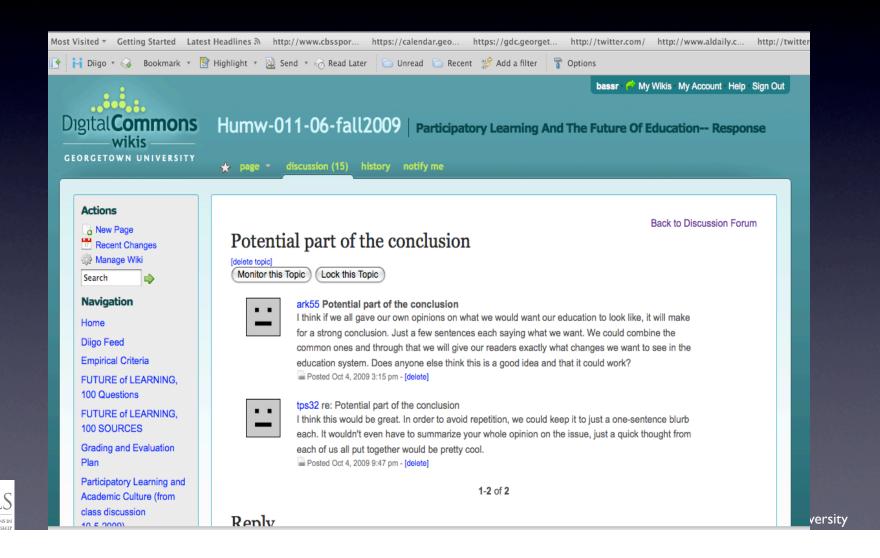




## Collaborative Editing



# Collaborative Editing (discussion)



## Collaborative Editing Teacher watching progress





orgetown University

## Collaborative Editing Teacher watching progress

Subject: [Georgetown University] humw-011-06-fall2009: (A) Main Essay--Participatory Learning and the Future of Education (3.2) was edited by nco2

From: Georgetown University <notice@wikispaces.com> ▼

Reply-To: Georgetown University <cndls\_developers@georgetown.edu> ▼

Date: 12/21/09 6:44 PM

To: bassr@georgetown.edu ▼

"join[ing] a dialogue of depth and dimension. Few universities in the world offer the extraordinary range and diversity of academic areas that students enjoy at Georgetown" (Georgetown College). To test this claim, the student authors of "Participatory Learning and the Future of Education" created a survey that gathered information from Georgetown freshmen about their educational experiences here at the university. The class broke up into small groups and posted questions they thought valuable to add to the survey. The authors then issued the survey to a sampling of freshmen students to obtain information that would make the essay more credible and personal. Each survey participant was in different a school within the university, taking a diverse range of classes.

[Survey orientation paragraph: The The Survey covered

...

related to ....class size, classroom engagement, and the use of technology. The survey was divided

every course taken... blah blah...taken the level and quality of classroom engagement. The qualitative section explored questions about ...how critical thinking and participation are utilized in the classroom and their effectiveness according to each student. The qualitative section also explored the usefulness of threshold concepts and technology in the classroom. The survey aimed to make possible connections

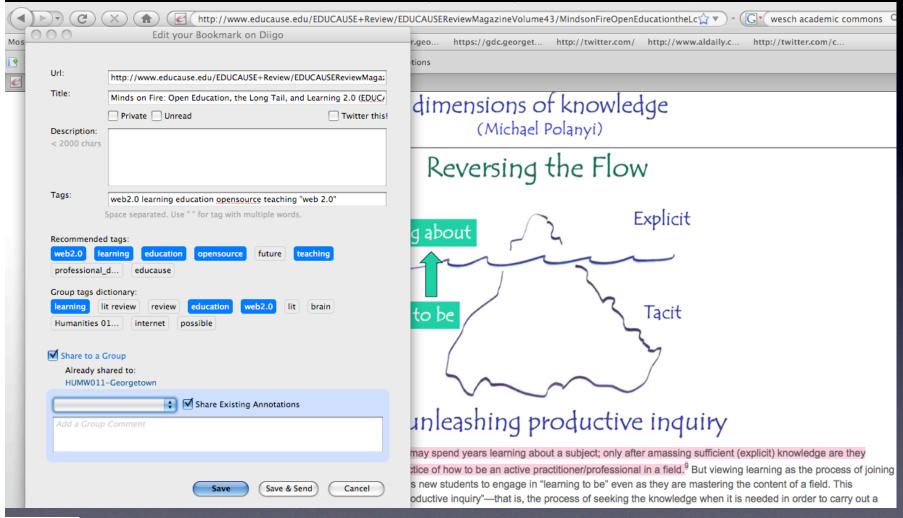
...

well as ask questions about

Some Findings

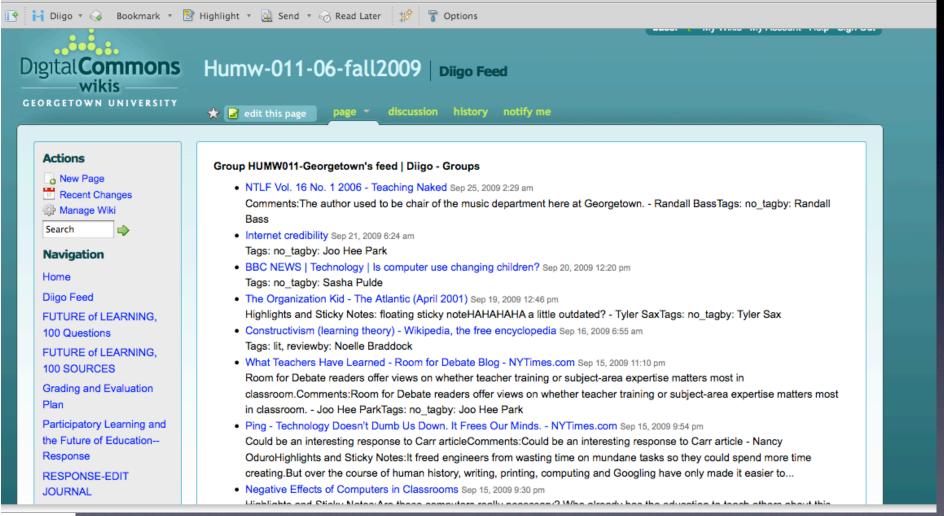
When Georgetown freshmen were asked in which classes they were encouraged to participate, a majority of answers noted that it is only the smaller class size that allows for student participation. One student notes that, "in larger classes, the professor simply asks rhetorical questions and assigns homework. In smaller classes, I am encouraged to share my thoughts verbally and challenged more through discussion than through homework. In these cases, the instructor is simply setting the topic for discussion and correcting students when necessary." Another student notes a similar finding, saying "I think that the smaller class sizes encourage more participation. In my Spanish class for instance, which has 12 students, we communicate with each other the whole class. But in my econ class, which

## Social Bookmarking



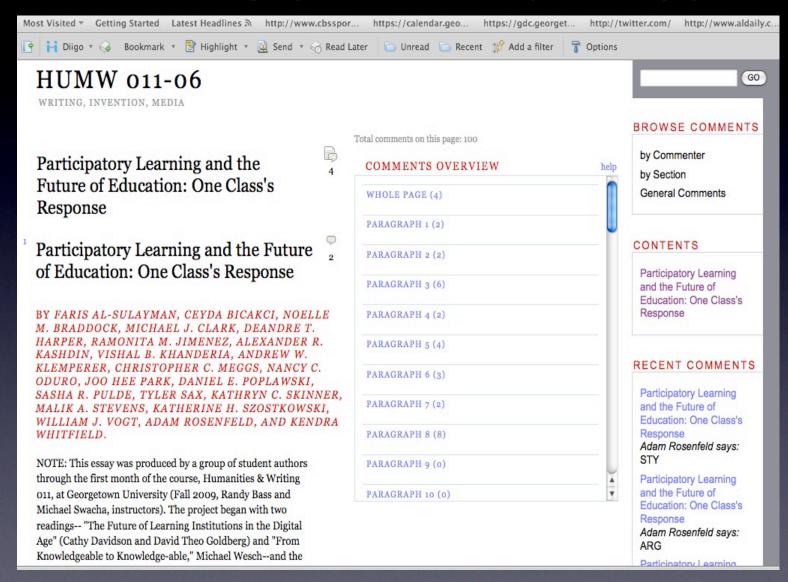


## Social Bookmarking



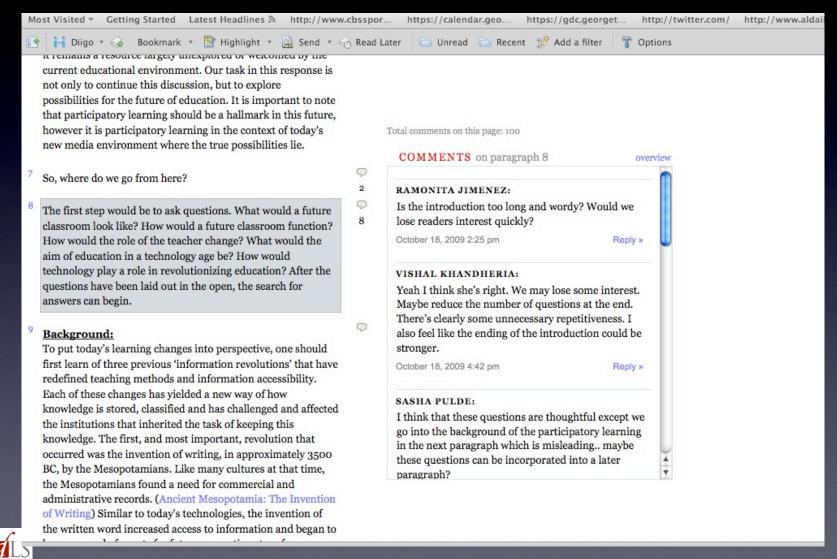


## CommentPress

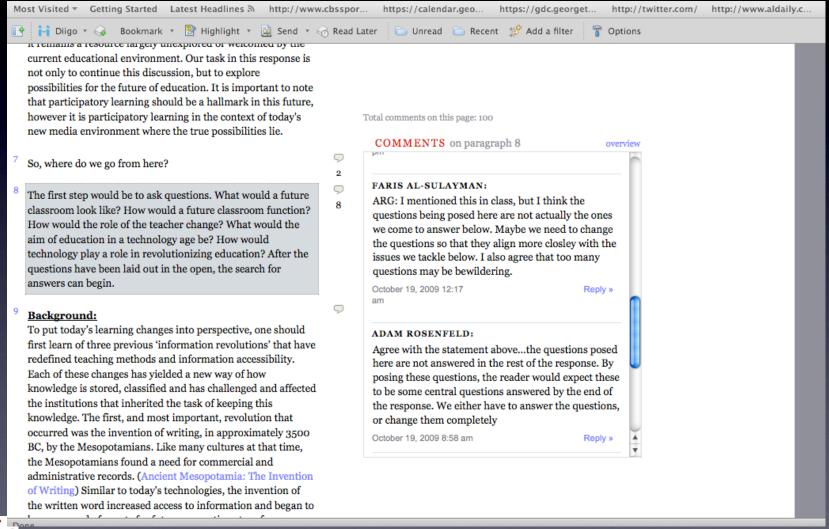




## CommentPress



## CommentPress

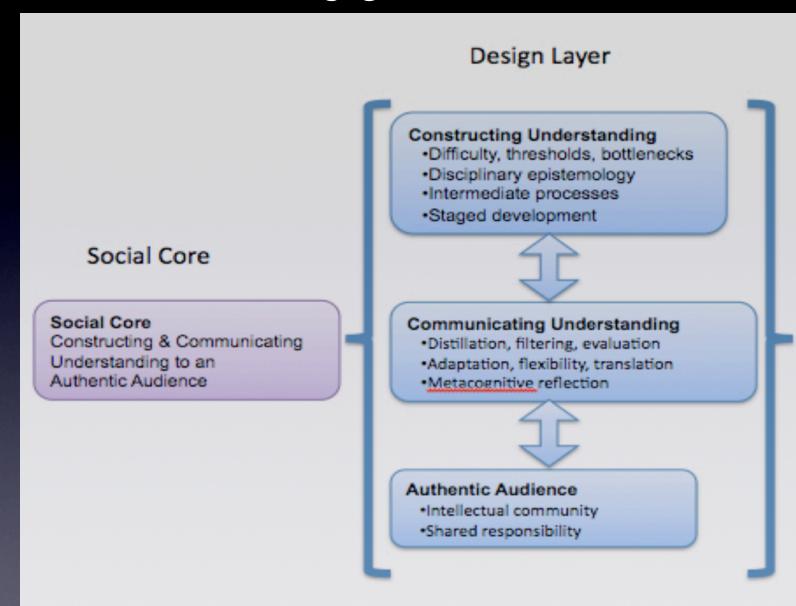


# Connecting to the Framework

- Design
- Engage with authentic task
- Value process
- Represent knowledge for others
- Participate in an Intellectual Community

- Deepened and contextualized understanding (slowly evolving)
- Flexibility with knowledge in open-ended contexts
- Learning and feedback from multiple perspectives







• threshold concepts Randy Bass, Georgetown University

### Threshold Concepts

"A threshold concept can be considered as akin to a portal, opening up a new and previously inaccessible way of thinking about something. It represents a transformed way of understanding, or interpreting, or viewing something without which the learner cannot progress....

Jan Meyer and Ray Land, "Threshold Concepts and Troublesome Knowledge: Linkages to Ways of Thinking and Practising within the Disciplines." Occasional Report 4, May 2003. Enhancing Teaching-Learning Environments in Undergraduate Courses Project. University of Edinburgh.



"As a consequence of comprehending a threshold concept there may thus be a transformed internal view of subject matter, subject landscape, or even world view. This transformation may be sudden or it may be protracted over a considerable period of time, with the transition to understanding proving troublesome.

Such a transformed view or landscape may represent how people 'think' in a particular discipline, or how they perceive, apprehend, or experience particular phenomena within that discipline (or more generally)."

Jan Meyer and Ray Land, "Threshold Concepts and Troublesome Knowledge: Linkages to Ways of Thinking and Practising within the Disciplines." Occasional Report 4, May 2003. Enhancing Teaching-Learning Environments in Undergraduate Courses Project. University of Edinburgh.



### Examples (acc to Meyer and Land)

- Economics: Concept of Opportunity cost or elasticity
- Mathematics: Concept of a Limit
- Literary and Cultural Studies: Concept of signification

#### Other examples:

- Anatomy and Physiology: Homeostasis
- Geology: Geologic Time
- Art History: Visual Literacy
- History: Construction of interpretation from multiple sources
- Philosophy: "conditional claims" "entailment"



- *Transformative*: may occasion a significant shift in perception of a subject (or even personal identity)
- Irreversible: unlikely to be forgotten or unlearned
- Integrative: exposes previously hidden interrelatedness of something



- Troublesome Knowledge (Perkins, 1999):
  - "A threshold concept may on its own constitute, or in its application lead to... troublesome knowledge." (Meyer and Land, 1003)

-troublesomeness protracts or blocks crossing the threshold: liminality and stuck places



Not just about knowledge to be acquired, but

Ways of thinking

Ways of acting (practice)

Ways of talking

A sense of identity

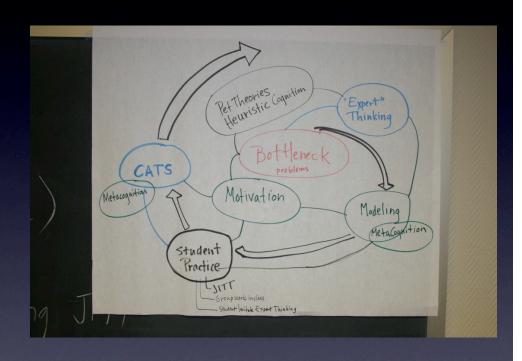
**Embodied** 

Not just knowing, but the experience of knowing (and coming to know)



# Focusing Faculty Attention on Disciplinary Thinking

Decoding the Disciplines





# Decoding the Disciplines:

Instructional Bottlenecks



- "Decoding the Disciplines" Project (University of Indiana: David Pace and Colleagues)
- "instructional bottlenecks"
- how do experts in that discipline think and practice their discipline?



#### Step 1: Identifying Bottlenecks in History

(David Pace, "Decoding the Disciplines")

- Practical Obstacles (A Sample)
  - Students often have difficulty:
    - Reading selectively
    - Taking effective notes
    - Making use of background information in the textbook
    - Linking readings with lectures
    - Dealing with ambiguous sources
    - Recognizing that a source may have more than one meaning
    - Assessing arguments in terms of what was known at the time



Identifying larger historical trends

#### Step 1: Identifying Bottlenecks in History

(David Pace, "Decoding the Disciplines")

- Obstacles Involving Students' Understanding of History as a Discipline
  - Students often have difficulty:
    - Seeing history as fundamentally about presenting and defending arguments
    - Understanding that History is about understanding and analyzing events and issues about the past, not just telling stories or collecting facts
    - Recognizing that historians view the past from multiple perspectives
    - Understanding the need to see things from the perspectives of different viewers in the past



### Step 1: Identifying Bottlenecks in History

(David Pace, "Decoding the Disciplines")

- Affective Obstacles
  - Students have difficulty
    - Caring about what happened in a past which may seem very remote to them
    - Understanding the emotions of individuals in history who are distant from their own experience
    - Dealing with historical situations that seem to implicate themselves or their families in some form of wrong doing



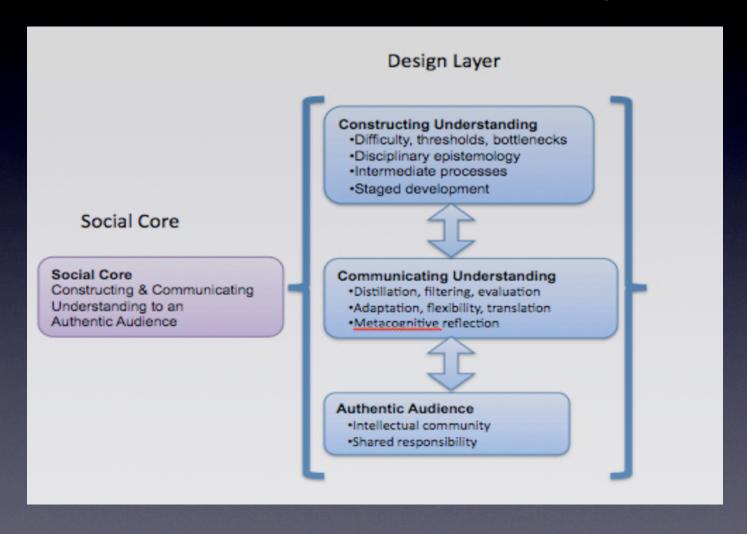
### The Seven Steps To Decoding Disciplines

(David Pace, "Decoding the Disciplines")

- Step I: Identify "bottlenecks"
- Step 2: Define expert thinking
- Step 3: Model this kind of thinking for students
- Step 4: Give students a chance to practice and get feedback
- Step 5: Motivate students to stay with the process
- Step 6: Assess the learning
- Step 7: Share what has been learned



#### Crucial: the interaction of the layers





# Heidi Elmendorf, Georgetown University

Foundations of Biology BIOL-103

1st year Biology course

250 students

science majors & pre-meds



### Prof Elmendorf's Instructions to her Students for the Discussion Board

•Communicate about the reading. One of the best ways to learn something is to talk about it. Air your bafflement, express your wonder, ask your questions, try out a new idea of your own...And while I hope you will talk often about biology this semester with your classmates, I want to be sure you have an official forum for these conversations — and that you are rewarded for the effort you will expend having them.



# Holding Conversations



Course Discussions: Conversation Builder for Class on Thursday Oct

Tree View List View

15th

CENTED FOR NEW DESIGNS II



		▼		▼		▼
*	Date	Thread	Author	Status	Unread Posts	Total Posts
	10/13/09 12:51 AM	<u>Hairpin</u>	Samuel Dowling	Published	<u>6</u>	6
	10/13/09 8:59 AM	promotors	Lane Feler	Published	<u>6</u>	6
	10/13/09 1:29 PM	Mediterranean diet lowers risk of depression?	Raina Aggarwal	Published	<u>11</u>	12
$\Box$	10/13/09 4:10 PM	STIA majors!	Alexandra Greco	Published	<u>8</u>	9
	10/13/09 4:12 PM	HIV Life Cycle and RNA	Kirsten Nelson	Published	<u>6</u>	6
$\Box$	10/13/09 5:25 PM	mitochondria and DNA	Alisse Hannaford	Published	<u>6</u>	6
	10/13/09 5:25 PM	tRNA & mRNA	Krishna Chandrasekaran	Published	<u>3</u>	7
$\Box$	10/13/09 9:05 PM	use of genomes in medicine	Caitlin Hickey	Published	<u>6</u>	6
	10/13/09 11:42 PM	f-Meth_	Samuel Kareff	Published	<u>3</u>	3

#### Second Conversation

What purpose do noncoding sequences serve? Is it every possible for introns to be changed back into exons and actually expressed genes? What happens to the introns after they are removed?

Also, can someone describe more about how the spliceosome works? How are the exons put together?

I do not believe that the introns are able to be, in a sense, rearranged in order to form a sequence that can code for mRNA because they are degraded immediately after being spliced during the formation of mRNA's.

The spliceosome bends the the introns after attaching the snRNP's to the primary RNA transcript. These ribonucleoproteins are designed to "clump" together in order to cut the intron from the exon and work like a single enzyme to then bind the exons after looping the intron to prepare it for degradation inside the cell.

#### http://www.youtube.com/watch?v=HSD1AlA1r4Y&feature=related

This video was somewhat helpful visually.

regarding your question on the function of introns, I do not think we actually know what their functions are yet.

It seems to me, though, that they must have some sort of important function that we are not yet aware of. The fact that more complex organisms posses a higher proportion of introns, suggests that they must have some meaning, or some role. Also, why would our bodies put so much energy into making something that just gets thrown out later on? Maybe they used to have a function, but over time, we evolved in such a way that we no longer needed them, and so they are just relics from the past. I don't really know. This would be an interesting research question though.

Thanks, that video was really helpful and showed the whole splicing process really clearly. I agree that introns are degraded right after they're spliced out so they're probably not turned into exons. However, like you guys were saying, I guess it could be possible that introns have some larger function we are unaware of at this point.

This is an interesting point. We seemed to have dismissed/accepted the strange behaviors of introns!

I understand that introns are removed in reference to a certain gene, but is it possible for a segment of DNA to be an intron at one time and an exon at another? Maybe not in a larger genome where there are large gaps between genes, but in smaller genomes where the genes are more crowded together?



#### Jose Feito, on the importance of "not knowing"

"The theme of not-knowing [has] emerged as a key factor in the maintenance of a truly collaborative intellectual community within the classroom.

In order for a shared inquiry to proceed productively, the participants must be able to regularly acknowledge their lack of understanding, offer partial understandings, and collectively digest the resulting discourse.

Not-knowing is characterized by a group's ability to defer meaning, tolerate ambiguity, hold divergent perspectives, and postpone closure. In order to develop, it requires a relatively non-judgmental classroom atmosphere, but not an uncritical one."

Jose Feito, St. Mary's University (Moraga, California, U.S.A.)



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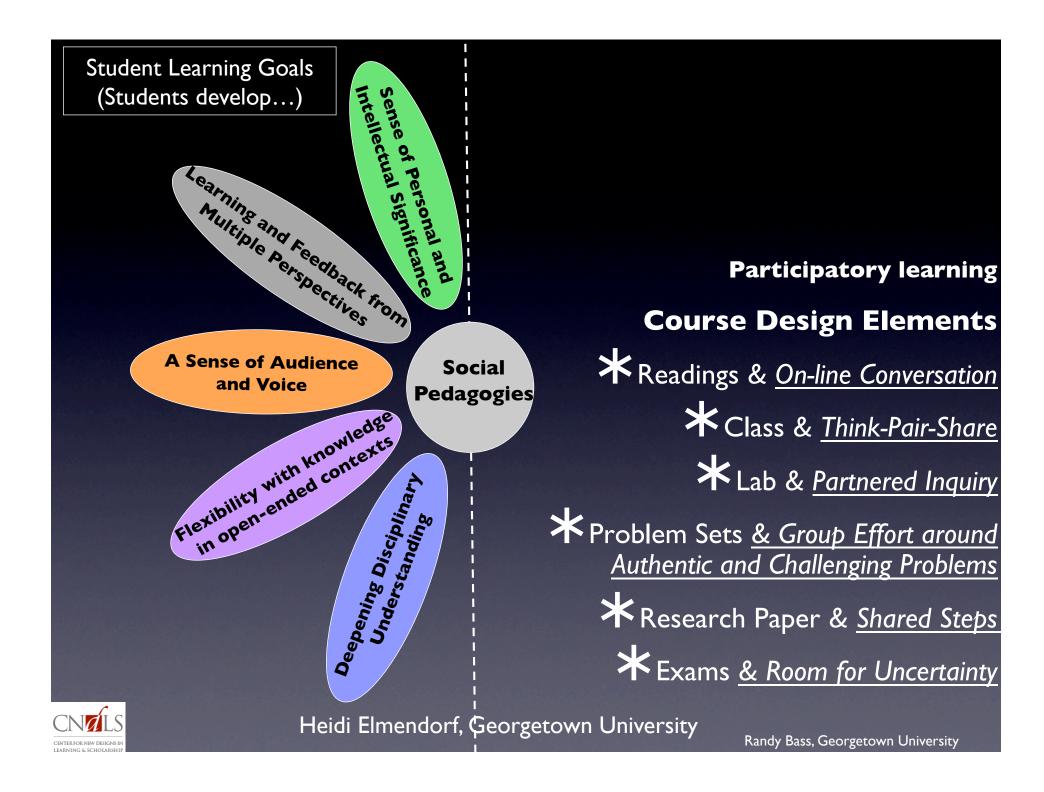
#### **Traditional Course Design Elements**

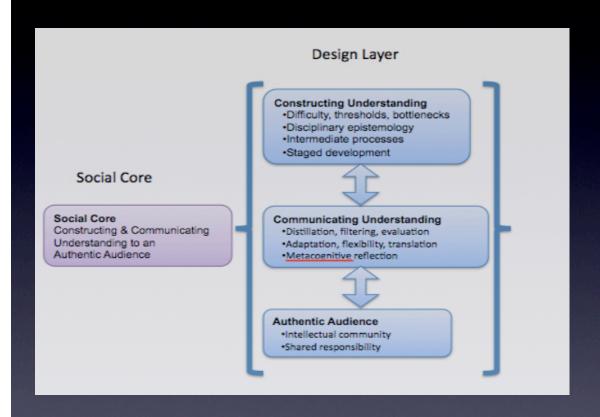
(and evidence of learning)

- Readings
  - Class
- Lab and lab reports
  - Problem Sets
  - Research Paper
    - Exams

Heidi Elmendorf, Georgetown
University







Where do you see social pedagogies in these examples?

Where are social pedagogies present in your teaching?



# Evidence Layer



Students will develop...

Design Layer Constructing Understanding . Difficulty, thresholds, bottlenecks Disciplinary epistemology Intermediate processes Staged development Social Core Social Core Communicating Understanding Constructing & Communicating \*Distillation, filtering, evaluation Understanding to an ·Adaptation, flexibility, translation Authentic Audience Metacognitive reflection Authentic Audience \*Intellectual community Shared responsibility

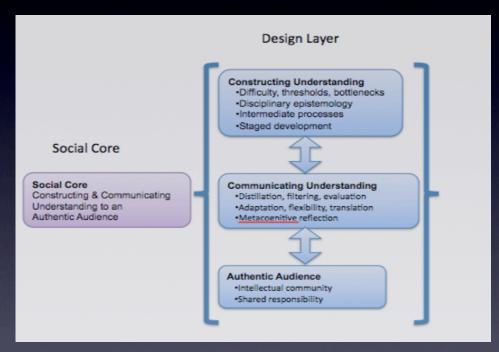
Deepened and Contextualized Understanding



Students will develop...

Deepened and Contextualized Understanding

Flexibility with knowledge in open-ended contexts



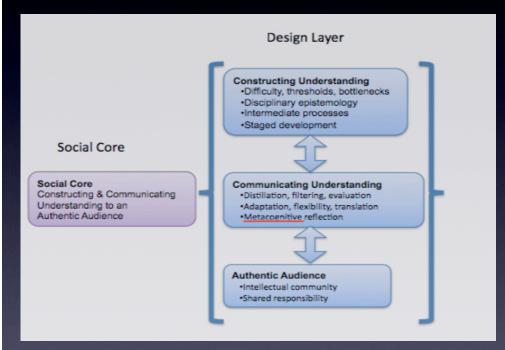


#### Students will develop...

Deepened and Contextualized Understanding

Flexibility with knowledge in open-ended contexts

Voice and a sense of purpose specific to a domain or community





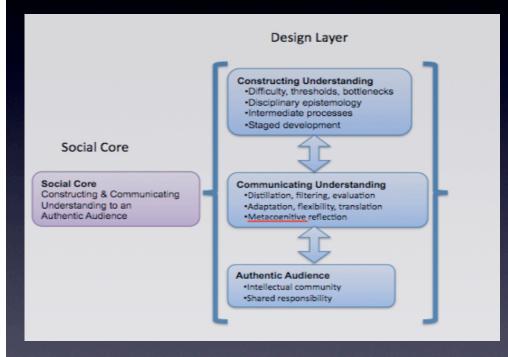
#### Students will develop...

Deepened and Contextualized Understanding

Flexibility with knowledge in open-ended contexts

Voice and a sense of purpose specific to a domain or community

Ability to give and get feedback from multiple perspectives





#### Design Layer Constructing Understanding Difficulty, thresholds, bottlenecks Disciplinary epistemology Intermediate processes Staged development Social Core Social Core Communicating Understanding Constructing & Communicating Distillation, filtering, evaluation Understanding to an Adaptation, flexibility, translation Authentic Audience Authentic Audience Intellectual community Shared responsibility

#### Students will develop...

Deepened and Contextualized Understanding

Flexibility with knowledge in open-ended contexts

Voice and a sense of purpose specific to a domain or community

Ability to give and get feedback from multiple perspectives

An integrated sense of personal and intellectual significance



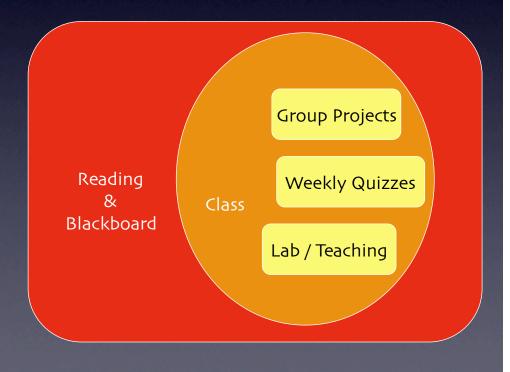
### Questions:

- Can we adopt best practices in social pedagogies to overcome these barriers?
- Can we use on-line discussion environments as a social pedagogy to foster confidence, motivation, intellectual growth, creativity, ...?
- Will these approaches be feasible in large introductory lecture-format science courses?
- Can we examine the on-line discussions for evidence of student learning as a means to improving our use of these technology tools?



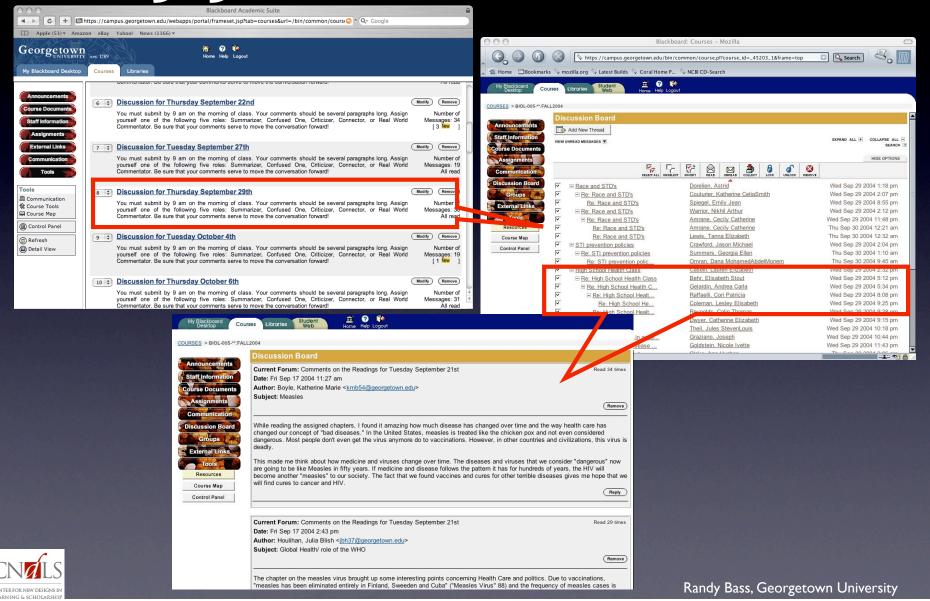
### Engaged On-line Communities

- The assignment
  - Join in the conversation once a week
  - Ungraded, 20% component of course grade
  - I am invisible on-line
- Follow-through
  - Starting point for class
  - Worked into research papers
- Analysis
  - Look for conversation qualities
  - Look for trends in these qualities



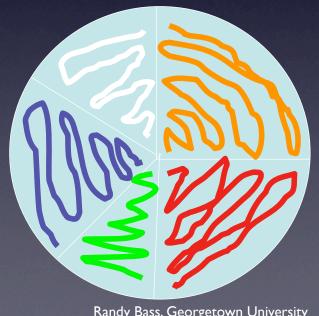


### Engaged On-line Communities?



### How to Look at the Data? The Method... "Coding"

- Close reading and re-reading of Blackboard conversations
- Being selective & the mountain of evidence
- Categorize comments...
- Use color and notes to 'code'
- **Tabulate**





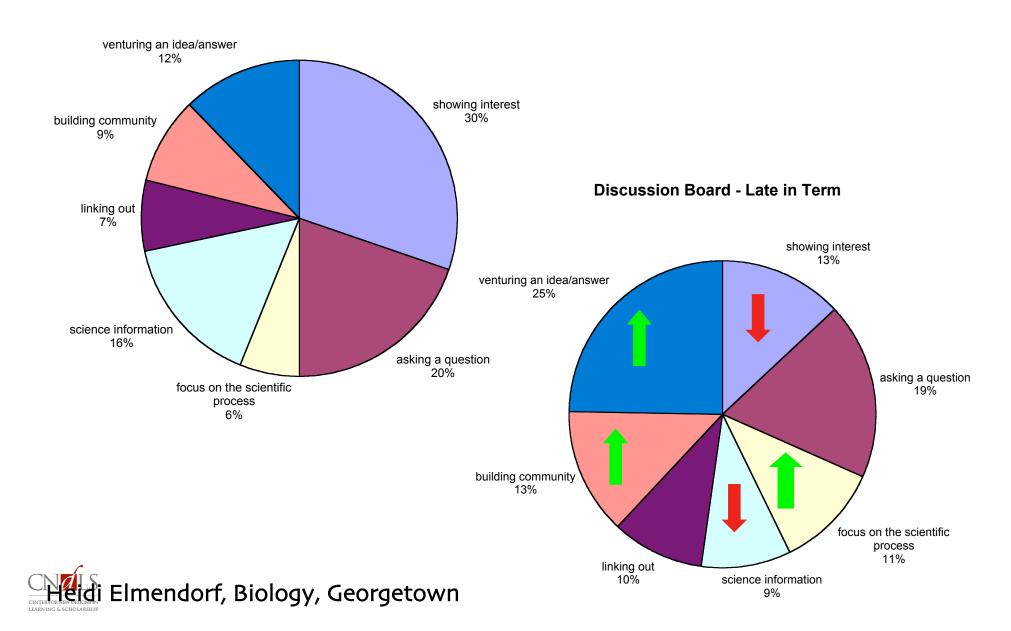
### Evidence #1: Emergent Patterns

Comments on the Readings for Thursday November 13th Current Forum: Read		
23 times		
Wed Nov 12 2003 8:17 pm Date:		
Bastos, John Michael < > Author: bastosj@georgetown.edu		
Re: Water Subject:	Ventures answer when	
Not totally sure this is right, but I'll take a chance My guess is that the	uncertain	
microbes "digest" the contaminants and		
internally break them down into another substance. Although digest might not		
be the best word, because it's not like	Good detail	
they eat them (they dont have mouths). But I suppose they look for a chemical		
or protein and bind or absorb it, and		
then break it down internally with other enzymes. The enzymes take one thing		
and then break it down into more		
specific parts; then use some of it for food or energy to make more cells\parts -		
and then it probably just excretes		
whatever else it doesn't need.		
That's my take at least.		
Comments on the Readings for Thursday November 13th Current Forum: Read		
24 times		
Wed Nov 12 2003 8:31 pm Date:		
Whitehurst, Celadon Charles <> Author: ccw26@georgetown.edu		
Re: Water Subject:	confirmation	
yeah, it seems like the microbes strip the pollutants of important chemicals that		
change its chemical makeup and make		
it into a completely different compound all together.		
Comments on the Readings for Thursday November 13th Current Forum: Read		
27 times		
Wed Nov 12 2003 8:34 pm Date:		
Whitehurst, Celadon Charles < > Author: ccw26@georgetown.edu		
3 things Subject:	Appreciation of the	
It was really refreshing to hear how a microbe mutated in a way that benefitted	range of science!	
us. The PCB resistant microbes that		
actually eat the harmful pollutants are a welcome break from all of the antibiotic		
resistant, disease-causing microbes we		
have studied so far!	<b>a</b>	
One question i had was whether the Arabian Gulf was so rich in oil-eating	Great attempt to answer	
microbes b/c of the large amounts of oil	own question	
constantly being dumped Did the pollution actually cause the proliferation of		
these microbes b/c they had to constantly deal with the oil and then they were ready when Iraqi forces dumped		
constantly deal with the oil and then they were ready when Iraqi forces diimped		
larger amounts?		
larger amounts?  I think the idea of producing and using the enzymes that break down the		
larger amounts?  I think the idea of producing and using the enzymes that break down the pollutants rather than using the microbes really		
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- expressing interest/enthusiasm
  - asking questions
  - answering questions
    - referring to text
  - noting science content
  - referring to scientific process
- bringing in outside information (linking out)
- referring to each other (building community)
  - taking intellectual risks



#### **Discussion Board - Early in Term**



### Continuities...

Upper level Shakespeare (Alma College)

Intro (introductory remarks)

- Question (asking a question)
- Response (response to others' questions)
  - Opinion (stating an opinion)
  - Cite (direct citation from the text)
  - Report (information from secondary source or personal experience)
  - Connection (explicit linking to other members of the seminar)
  - Meta (commentary about one's own knowledge or approach)
  - Closing (closing remarks, signing off)

Non-majors Biology (Georgetown)

- Expressing interest/enthusiasm
  - Asking questions
  - Answering questions
  - Taking intellectual risks
    - Referring to text
- Bringing in outside information (linking out)
- Referring to each other (building community)
  - Noting science content
  - Referring to scientific process

Heidi Elmendorf



John Ottenhoff

Randy Bass, Georgetown University

#### Elmendorf & Ottenhoff on Academic Commons



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#### The Importance of Conversation in Learning and the Value of Web-based Discussion Tools

Posted January 7th, 2009 by Heidi Elmendorf and John Ottenhoff

Tags: Essays, Teaching and Technology, adaptive expertise, discussion board, intellectual community, online discussions, Scholarship of Teaching and Learning, social pedagogies, socially situated learning, VKP, voice

O Comments I 4353 Page Views

#### Abstract

Web 2.0 social tools have begun to permeate higher education pedagogies. Blogs, wikis, and discussion forums are now commonplace as a means of extending courses beyond the four walls of classrooms. Yet faculty and students' experiences with these Web-based communities are quite uneven, and this unevenness too often relegates the Web-based communities to peripheral roles within courses. The problem rests in how fast the technology has moved compared to our understanding of student learning in these new environments. In this essay we discuss the central role that intellectual communities should play in a liberal education and the value of conversation for our students, and we explore the ways in which Web-based conversational forums can be best designed to fully support these ambitious learning goals.



academiccommons.org

# What Attributes of Learning Can On-line Conversations Foster?

- Support initial encounters with information
- Encourage slower and more responsive conversations
- Permits students to revisit and reflect on conversations
- Emphasize process over product
- Build 'safe' intellectual communities

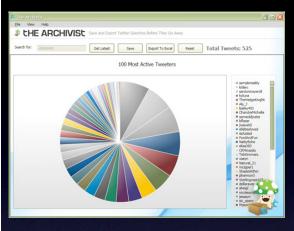


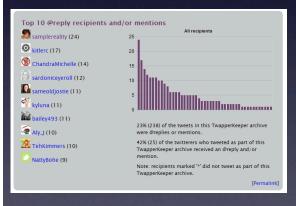
## Web 2.0 and Inquiry

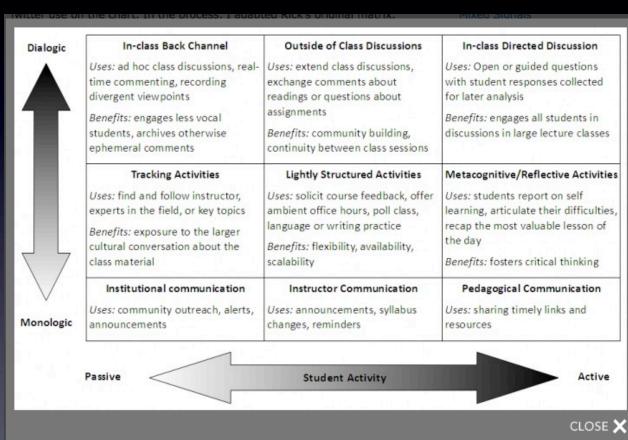
- Tagging
- Categories
- Blogs as narratives
- Social bookmarking as layered reading
- Wiki social editing
- Crowd-sourced grading as inquiry



# On the use of Twitter in the classroom (Mark Sample, GMU—after Rick Reo, GMU)









"Twitter is a Snark Valve" http://www.samplereality.com/

Randy Bass, Ge



## Anatomy of a Tweet

140 character message

Does assuming Vladek has PTSD, which prevents memories from fading (TBHoT p8-9), make him a more reliable

9:14 AM Sep 30th via web

notoffthegrid
Off The Grid

Time/Date Stamp

"Hashtag" to signal an ongoing A quick reply button



## Multiple Assessments





Humw-011-06-fall2009 | Grading And Evaluation Plan

GEORGETOWN UNIVERSITY



page - discussion (1) history notify me

#### Actions











#### Navigation

Expanded Table of Contents

Introduction

Participatory Learning

Threshold Concepts and

Critical Thinking

A Brief History of

Technology, Specialization

and Critical Thought

The Georgetown Learning

Experience

#### HUMW 011: Grading and Evaluation Plan (DRAFT--read this and help me flesh it out)

In this course we will consider evaluation part of the experimental design. Three different kinds of grading will be in play, with variations on each:

- contract grading. A baseline of effort and engagement that if met will guarantee a B in the course.
- crowd sourcing / peer evaluation grading. Various approaches to peer judgment and crowd sourced judgment, including rating and ranking.
- instructor evaluation. Occasions for instructor assessment (and adjustment). In particular this will apply to the final project.

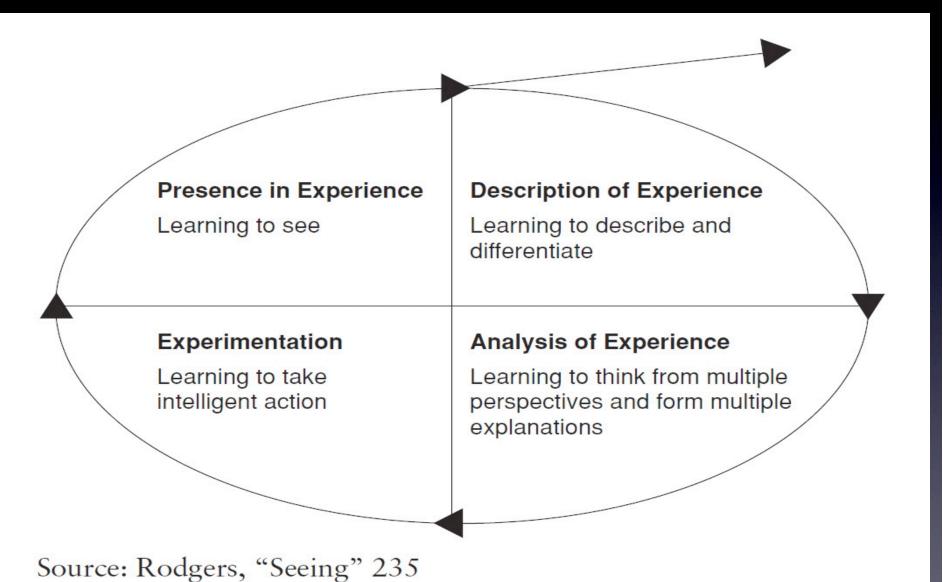
[See Discussion section: Table?]

#### Contract Grading:

The baseline contract grading portion of the will ask students to participate in a whole range of course activities: discussion, writing, editing, peer critique. These will include formal and less formal assignments, as well as in-class and between classes activity. If you fully engage in all of the activities listed below, then you are guaranteed a B. Do fewer and your baseline grade is lower than a B. You can get higher than a B by performing above threshold on the other assessment gradients (crowd sourcing and instructor judgment). The quality of your work will not drop you lower than a B if you successfully complete all of the work in the contract baseline.-this includes

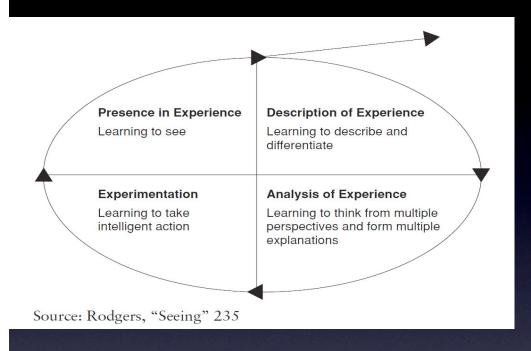


### Reflection as Systematic & Disciplined





### Reflection as Systematic & Disciplined



Questions about reflection:

How to make it rigorous? Feel authentic to a domain? Developmental? Analytic? Constitutive of Understanding and not simply performative?



## Evidence and Design

- Valuing process... as well as product
- Evidence of the internalization of criteria of excellence?
- Multiple assessments for different dimensions
- "Reflection" as a real mode of understanding certain dimensions of learning.



## Evidence

• What are your questions or issues with evidence (assessment, inquiry) relative to social pedagogies?







# From their additional reflection about the digital story authoring process

When we reviewed the finished product we were pleased based on our time constraints and lack of budget. Kathy was a bit nervous about portraying the story's main character because she did not want viewers to assume that the fictional plot reflected her personal views. Since we are both women there certainly was a little Kathy and a little Jess in the character, but it was really intended to be a fictional representation of what one woman thought about during a day spent wearing makeup as opposed to not.





## From their academic paper theorizing the digital story

Our digital story displays our main character's dependence on her mirror.

In Jacques Lacan's "mirror stage" an individual's ideal Self is formed through identification with his/her reflection in a mirror in early youth. This image of self is a complete visualization of the self and is misrecognized as the self. The misrecognized Self is ideal because its (preferred) totality cannot be viewed without the mirror. We suggest that the relationship with one's reflection and the preference for an ideal Self continues after socialization and throughout life. This explains the pleasure found when viewing a "made-up" face in the mirror...

What differs in this account is the social construction of the ideal Self and the subject's awareness that he/she is not in fact that image. A woman knows that her made up appearance is temporary and "unnatural," however she can still derive pleasure from identifying with her reflection.

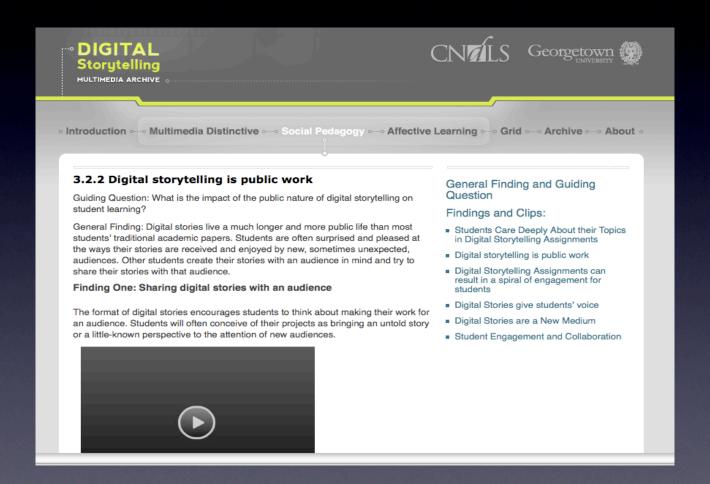


## Gregory Ulmer, Internet Invention: From Literacy to Electracy

"We may assume that these needs continue in electracy, but that they will be articulated differently. There will be an inversion of the literate hierarchy; the first communication of an electrate person is reflexive, self-directed."



## Digital Stories Multimedia Archive





## Digital Stories Cross-Campus Study







Introduction --- Multimedia Distinctive --- Social Pedagogy --- Affective Learning --- Grid --- Archive --- About -

#### 1.2 Our research questions

Our research has focused on the production of digital stories by students. Our research questions focused on three main themes:

- 1. What is distinctive about the kinds of immersion we witness in research, production, and presentation that is specific to digital storytelling?
- 2. What are the advantages in the area of student engagement?
- 3. How do digital stories speak to the relationship between emotional and epistemological dimensions of learning and cultural critique?

In the relevant subsections, we present evidence that speaks to each of those questions in detail.

#### Our method and source base

Often, the learning that occurs in the creation of digital stories is not visible in the final product. To uncover that learning, we have worked with case-study-based qualitative analysis.

Over the past two years, we have conducted interviews with more than 30 students and faculty on four campuses: California State University, Monterey Bay; Vanderbilt University; Georgetown University; and LaGuardia Community College, City University of New York). In addition, we have reviewed hundreds of digital stories. Since we are especially interested in the "intermediary processes" that are involved in the creation of the final product, we have also examined treatments, storyboards, and reflective papers from most student interviewees.

We interviewed students using an open-ended set of questions and then students were asked to "think-aloud" about their intentions or communication strategies while watching their stories. After doing a "close reading" of the interviews, we then selected five hours of short clips which were then coded for content analysis. Rough intercoder reliability was insured. Findings were written based on these codes.

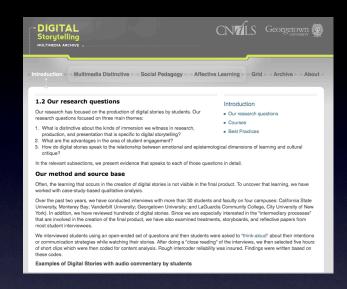
Examples of Digital Stories with audio commentary by students



#### Introduction

- Our research questions
- Courses
- Best Practices

## Digital Stories Cross-Campus Study



How does authoring in multimedia change student learning?

How does the explicitly social aspect change learning?

How does the emotional dimensions of this work change learning?



## Digital Stories Cross-Campus Study







**MULTIMEDIA ARCHIVE** 

Introduction --- Multimedia Distinctive --- Godial Redagogy --- Affective Learning --- Grid --- Archive --- About -

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Examples of Digital Stories with audio commentary by students



#### Introduction

- Our research questions
- Courses
- Best Practices

#### Cross-Classroom Study







o Introduction o---o Multimedia Distinctive o---o Social Pedagogy o---o Affective Learning o---o Grid o---o Archive o---o About o

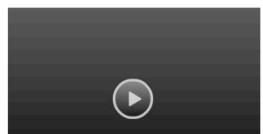
#### 3.2.2 Digital storytelling is public work

Guiding Question: What is the impact of the public nature of digital storytelling on student learning?

General Finding: Digital stories live a much longer and more public life than most students' traditional academic papers. Students are often surprised and pleased at the ways their stories are received and enjoyed by new, sometimes unexpected, audiences. Other students create their stories with an audience in mind and try to share their stories with that audience.

#### Finding One: Sharing digital stories with an audience

The format of digital stories encourages students to think about making their work for an audience. Students will often conceive of their projects as bringing an untold story or a little-known perspective to the attention of new audiences.



#### General Finding and Guiding Question

#### Findings and Clips:

- Students Care Deeply About their Topics in Digital Storytelling Assignments
- Digital storytelling is public work
- Digital Storytelling Assignments can result in a spiral of engagement for students
- Digital Stories give students' voice
- Digital Stories are a New Medium
- Student Engagement and Collaboration





o Introduction o---o Multimedia Distinctive o---o Social Pedagogy o---o Affective Learning o---o Grid o---o Archive o---o About o

#### 4.2.5 Reclaiming emotions/Role of affect in activating the cognitive

Guiding question: How are emotions reclaimed cognitively?

#### Finding 1:

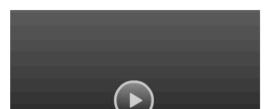
Emotional engagement with a topic is not the opposite of theory, but rather a starting point for the development of a critical position. This can translate into stronger critical voice in traditional writing assignments. For many students an emotional engagement with a given topic - or a problem in the most generative sense of the word - is the point of departure that allows them to connect their stories to relevant theories. These emotions go beyond the "touchy-feely" in that they are not opposed to theorizing, but enable it. Emotions can open up a political space if they are cognitively "reclaimed". As a result, students start to insert their own positions into academic discourse. Adrienne Goldsworth explains:

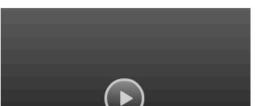
#### General Finding and Guiding Question

#### Findings and Clips:

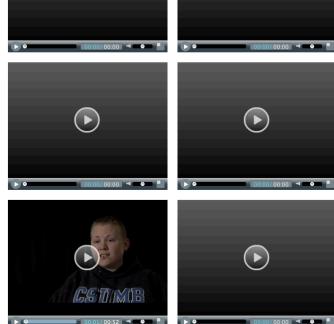
- Story and Theory
- Motivation and Impact (connect to audience)
- Struggle and Discomfort
- Notions of Self and Identity
- Reclaiming emotions/Role of affect in activating the cognitive

I'm really anti-research paper, it's just all banking concepts to me: what can you memorize and regurgitate to your professor...After that [digital storytelling] class, I started putting the 'I' in all of my papers: This is my conclusion. It wasn't: Based on this research, it can be concluded that..., but based on my research, I believe this to be true. I turned a lot of my writing into personal writing, and a lot of professors were really stoked about it and supported me. - (Inga 16/17)









Introduction • • • Multimedia Distinctive • • • Social Pedagogy • • • Affective Learning • • • Grid • • • Archive • • • About •

#### **Multimedia Distinctive**

What is distinctive about the kinds of immersion we witness in research, production, and presentation that is specific to digital storytelling?

#### **General Finding**

A central concern of our investigations has been to try to tease out the distinctive effects for student learning in digital storytelling's use of multimedia. However, our analysis of student and faculty reflections on the act of digital storytelling have allowed us to identify six dimensions along which we can begin to map out some specific protocols attendant on digital storytelling:

- · the overall process of creating a digital story;
- · particular ways of using images;
- the ways in which digital storytelling allows for communication across multiple channels of audio and video;
- · the compressive quality of this way of arguing:
- · the editing process itself;
- · and finally, the relationship between traditional writing assignments and digital story creation

Our investigations have allowed us to discover some partial, incomplete answers to this question, although we have grown keenly aware that the 'multimedia distinctive' themes connect and inform every part of student learning in digital storytelling.

#### General Finding and Guiding Question

#### Findings and Clips:

- Digital Storytelling Process
- Using Images in Multimedia Authoring
- Multichannel Communication
- Argumentative Compression
- Editing Process
- Digital Stories and Traditional Writing Assignments

## Distinctive to Multimedia?

Authoring

Layers

Compression

Editing

Audience



### From Hierarchy to Grid

Click on a field in the grid to see examples of how digital storytelling works at the intersection of horizontal and vertical categories. The first tab displays relevant findings statements from our original findings document. Layered beneath these statements is a second tab with excerpts from the interviews that our findings are based on.

×	Rethinking Expertise	Emotions and Argument	Engagement
Authoring			
Layers			
Compression			
Editing			
Audience			

## From Hierarchy to Grid

statements from our original findings document. Layered beneath these statements is a second tab with excerpts from the interviews that our findings are based on.

×	Rethinking Expertise	Emotions and Argument	Engagement
Authoring			
Layers			
		Introduction Clips  Emotions and Argument vis a vis Compression  Potency of argumentative elements	
Compression		Finding 2.2.4.1 Digital stories allow students to communicate complex ideas through multiple media in a condensed format. Students can quickly evoke ideas, eras, larger cultural discourses, through an appropriate combination of music and images.	
Editing			
Audience			

statements from our original findings document. Layered beneath these statements is a second tab with excerpts from the interviews that our findings are based on. Rethinking Expertise Emotions and Argument Engagement Authoring Layers Clips Introduction Emotions and Argument vis a vis Compression • Lawrence 5 -- "DS requires 'condensation' and so very 'potent blast' of powerful message -- 'concentrated'" . Mary 3 -- "Compression and story: if I had had an hour, I'd focus on some big historical event...but this forced me to choose + focus" Kathy 11 -- "didn't realize they were so many layers — and how they came together" statements from our original findings document. Layered beneath these statements is a second tab with excerpts from the interviews that our findings are based on. Rethinking Expertise Emotions and Argument Engagement Editing Audience Introduction Clips

### bassr@georgetown.edu

### Thanks to:

Ali Erkan and Michael Smith, Ithaca College John Seely Brown Mark Sample, GMU Derek Bruff, Vanderbilt

Bret Eynon and Judit Torok and the Connect to Learning Team at LGCC

Trent Batson (AAEEBEL, Connect to Learning)
Virginia Tech ePortfolio and SERVE team
The Teagle Foundation
Heidi Elmendorf, Georgetown
My colleagues at the Center for New Designs in Learning and
Scholarship

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