In a relatively short amount of time, eLearning has gained a permanent, highly visible place in the worldwide higher education community. A practice that a few years ago held only a niche role now is an indispensable element of many institutions’ curricula, success, and overall reputation. From working adult learners to full-time students living on and off campus to dedicated educators, individuals are increasingly taking advantage of synchronous eLearning opportunities such as virtual lectures and mentoring, as well as asynchronous eLearning offerings such as digital online courses, flexible content creation and distribution, and built-in assessment tools.

Adobe Systems is proud that its solutions played a major role in launching this eLearning revolution. Now, years later and still firmly at the forefront of eLearning technology, Adobe solutions enable higher education faculty and students to teach, learn, and collaborate anytime, anywhere—more effectively than ever. Whether participants are in a couple of locations, spread across campus, or dispersed worldwide, Adobe eLearning solutions put them in exactly the same learning environment, receiving the same instructional experience or training.

Adobe solutions put the most effective eLearning tools in your hands
Adobe solutions enable higher education institutions to easily create and deploy engaging eLearning experiences that are easily accessible across campus, across a multi-campus institution, and beyond—within existing Learning Management Systems (LMS). Hassle-free access keeps the focus on the content, and not on technology. Here are key components:

- **Adobe Acrobat Connect Pro 7**, the cornerstone of Adobe eLearning solutions, offers an interface and interactive tools to help participants learn and retain the material that educators teach in virtual classes and self-paced courses. You can quickly design compelling courses with templates and a library of content, control learner participation, and track learner progress—so you can teach effectively in the virtual classroom and training environments while reaching your overall eLearning goals.

- **Adobe Presenter 7** empowers faculty and students to rapidly create high-quality, on-demand presentations without special training.

- **Adobe Captivate 3** software enables faculty and students to rapidly create powerful and engaging simulations, software demonstrations, and scenario-based training without programming knowledge or multimedia skills.
Adobe eLearning Solutions for Higher Education

• Adobe Acrobat Connect Pro 7:
  Engage online audiences with highly interactive web meetings, multimedia virtual classroom experiences, and hands-on training sessions. Easily incorporate Microsoft PowerPoint and Adobe Flash® content.

• Adobe Presenter 7: Rapidly create Flash based presentations and eLearning material from Microsoft PowerPoint.

• Adobe Captivate 3: Create engaging eLearning content without programming or multimedia skills.

• Adobe Acrobat Connect Pro Training:
  Create and deploy high-impact training material and interactive simulations, and track the effectiveness of coursework and training.

• Adobe Acrobat Professional: Create, combine, distribute, and review media-rich PDF documents that support electronic workflows. Combine a wide range of content in a single PDF portfolio.

• Adobe Acrobat Professional software enables educators and students to reliably create, combine, share, and control media-rich Adobe PDF documents for easy, more secure communication, collaboration, and timesaving electronic workflows. Acrobat Professional lets you combine a wide range of content—including documents, drawings, e-mail, and spreadsheets—in a single PDF portfolio.

Create virtual classroom experiences that engage learners

Virtual classrooms are distributed learning environments that deliver media-rich content while removing geographic barriers. From working adult learners to full-time students living on campus, virtual classrooms expand opportunities without sacrificing engagement or course value. Virtual classrooms provide the opportunity to work on a degree without leaving current employment, and they help educators and students communicate, collaborate, and interact no matter where they are.

Using Adobe solutions, an instructor can provide formal online instruction and more informal “office hour” discussions with all participating students. With Adobe Acrobat Connect Pro 7, students can meet with an instructor in real time, reviewing media-rich content that the instructor can present on his or her desktop. All students need is a web connection.

Adobe Acrobat Connect Pro 7 allows educators to teach in real time, or deliver narrated presentations and courses that students can view on-demand. Either way, educators can capture and keep the attention of learners with engaging video, audio, and interactive multimedia course material that requires no additional downloads. And with Adobe Captivate 3, there’s no limit to the level of engagement in that material. Based on industry-leading Adobe Flash technology, Adobe Captivate automatically generates interactive, Adobe Flash Player-compatible content for quizzes and simulations that are easy to distribute and access online.

Further, Adobe eLearning solutions provide dynamic virtual classroom management tools that increase instructor efficiency:

• Breakout rooms allow expanded curriculum and more specific focus.

• Customizable layouts and persistent content reduce preparation time.

• Instructors can reuse and archive virtual classroom settings with editable online and offline recordings.

• For class assignments, and for out-of-class feedback on those assignments, Acrobat software delivers an electronic PDF workflow, complete with easy-to-use commenting tools.

For more information, visit www.adobe.com/go/hed_elearning
Adobe solutions for the virtual classroom enable higher education institutions to offer more classes to more students. While eLearning has found a particularly loyal and growing audience among working adult learners, it is increasingly being selected by campus-based students as part of blended face-to-face/eLearning programs. From traditional campuses to technical institutions to completely online programs, higher education institutions and their educators can use Adobe eLearning solutions to create and maintain highly effective virtual classrooms.

**Rapidly create and deliver engaging online training content**
Adobe rapid training solutions—powered by the amazing delivery and extension capabilities of Acrobat Connect Pro 7—empower higher education faculty to provide training where it’s needed, when it’s needed. Give users instant access via a web browser using ubiquitous Adobe Flash Player software. Quickly design courses that leverage existing PowerPoint content using Adobe Presenter 7 software, and create interactive simulations using Adobe Captivate 3 software. Manage courses using enrollment, automatic learner notifications, and custom report features.

This unique framework empowers higher education faculty to concentrate on creating and delivering highly effective content—without having to worry about intricate and burdensome code. Consider some of the advantages of Adobe rapid training solutions:

- Use familiar content-creation tools such as Microsoft PowerPoint and Adobe Flash to quickly and easily develop rich multimedia learning content in minutes, not months.

- Avoid having to develop new technical skills or depend on web professionals.

- Allow subject matter experts (SMEs) to easily and confidently capture their own content using Adobe Captivate, and create their own quizzes and courses using Adobe Presenter.

- Include interactive simulations and demonstrations created in Adobe Captivate.

- Create reusable and shareable content that is standards-based and interoperable.

- Deploy and track effectiveness of courses by using Acrobat Connect Pro Training.

From vocational training—to undergraduate and graduate courses—to professional development, Adobe rapid training solutions can put you in a rich, immersive eLearning environment that includes interactive simulations, streaming video, and scenario-based learning. The solutions make it easy to assess, track, and report progress and achievement within any LMS standard. It’s all there.

**Put Adobe eLearning solutions to work for your institution**
Adobe’s new eLearning solutions reflect its ongoing commitment to helping faculty, students, researchers, and administrators at higher education institutions.

Adobe virtual classroom solutions—highly effective alternatives to traditional teaching and learning methods—empower instructors to deliver richer, more interactive learning experiences to students in class, across campus, and throughout the world. Adobe rapid eLearning solutions empower higher education institutions of all kinds and sizes to provide faculty, students, and other learners with high-impact online learning that is instantly accessible.

To learn more about unlocking the potential of Adobe eLearning solutions at your institution, visit the Adobe higher education eLearning website at [www.adobe.com/go/hed_elearning](http://www.adobe.com/go/hed_elearning).
Case studies
- **Academy of Art University**: Learn how this acclaimed institution uses Adobe technology to extend the boundaries of its San Francisco campus—and enroll record numbers of students in virtual, accredited, degree, and certificate programs.
- **Purdue University**: Discover how this leading Midwest university improves student and faculty collaboration and increases opportunities for online learning using Adobe eLearning software.

Adobe provides licensing options designed for specific needs
Adobe provides cost-effective licensing options for individuals, departments, and entire institutions. See which Adobe eLearning education bundle best fits your needs:

### Individuals
#### Rapid eLearning and Training
**Adobe Presenter and Authoring Quick Start Bundle**
Provides the ability for 5 individuals to create and publish presentations and quizzes to Adobe hosted server or your own Connect server hosted at your campus.

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#### Live Virtual Classrooms and Meetings
**Adobe Acrobat Connect Pro Education Meeting Quick Start Collection**
5 Named Organizers, 5 Presenters (Server or Hosted)
Provides the ability for 5 individuals to create and publish presentations, and 5 individuals to host live Meetings and Virtual Classrooms with up to 100 attendees.

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### Departments and Institutions
#### Rapid eLearning and Training
**Adobe Acrobat Connect Pro Education Training and Meeting Quick Start Collection**
10 Concurrent Learners, 10 Meeting Named Organizers, 10 Presenters (Server or Hosted)
Provides the ability for 10 Presenter authors to create and publish presentations and courses with 10 concurrently enrolled learners, and 10 Named Organizers to host a live meeting or virtual classroom with up to 100 attendees.

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<td>Additional add-on packs of 5 or 10 for Presenters, Concurrent Learners, and Named Organizers.</td>
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#### Live Virtual Classrooms and Meetings
**Acrobat Connect Professional Entry Level Collection**
50 individuals can attend multiple meetings at one time. Server option.

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For more information on Education eLearning Solutions from Adobe, visit [www.adobe.com/go/hed_elearning](http://www.adobe.com/go/hed_elearning) or contact your authorized education reseller.